13 August 2015 • 8.30am - 4.30pm

The James Hutton Institute's Balruddery Farm, by Dundee DD2 5LJ

Potatoes in Practice 2015

2015 International Year of Soils

Potatoes in Practice is the largest field-based potato event in the UK. This FREE event brings together variety trials, research, machinery and trade exhibits in one place.

Seminars

The seminar programme will take place in the morning and be repeated in the afternoon:

- Research highlights: what the science means for you (James Hutton Institute)
- Season-long water management (NIAB-CUF)
- Markets and promotion: update, discussion and Q&A (AHDB Potato Council)

The full programme will be published online closer to the event at www.potato.org.uk/events or www.hutton.ac.uk/pip2015

Marquee exhibits

AHDB Potato Council, the James Hutton Institute, SRUC and Agrii experts will be on hand to discuss their latest research and answer your questions. A host of industry-leading companies will be showcasing their latest products, research and services.

A full list of exhibitors will be available just before the event at www.hutton.ac.uk/pip2015.

Machinery displays

Discover the latest models and technology available from leading machinery dealers and manufacturers.

Organised by

POTATO COUNCIL

The James Hutton Institute

SRUC

Agrii

Supported by

POTATO Review

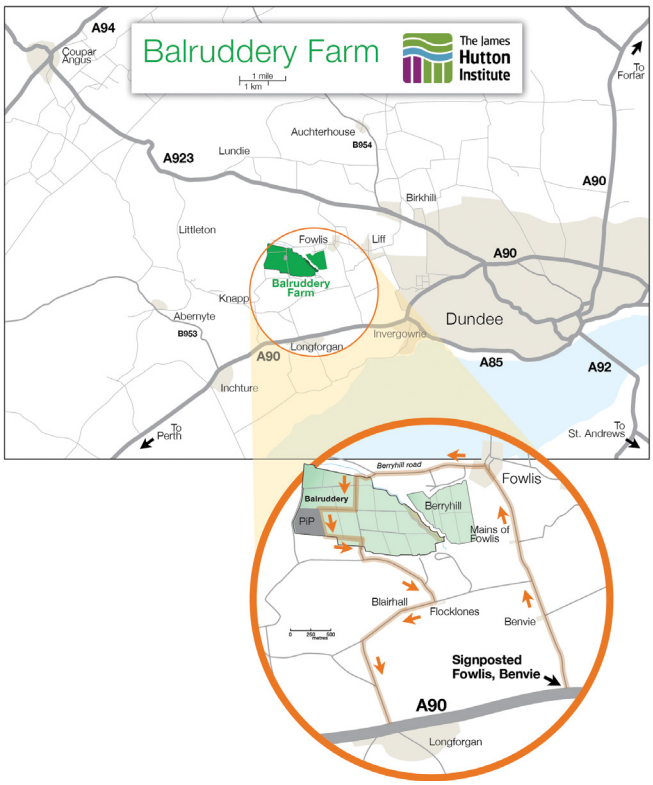
Field trials, demonstrations and new varieties

- Soils: cover crops and soil structure
- Soils: compaction, root structure and marketable yield
- Foliar and crop nutrition
- High-grade seed production
- Seed tuber treatments
- Bio-controls

The results from the 2014 trials will be published on the James Hutton Institute website www.hutton.ac.uk, on the AHDB Potato Council website www.potato.org.uk and on the SRUC website www.sruc.ac.uk. 2014 trials results will also be published with the 2015 Event Guide.

Location

The James Hutton Institute's Balruddery Farm, Invergowrie, Dundee. Detailed directions can be found at: www.hutton.ac.uk/topip2015#directions



Registration

PLEASE TICK THE APPROPRIATE BOXES BELOW:

- ☐ Farmer
  - Area of potatoes grown (Ha): .....
  - Total area of seed (Ha): .....
  - Classified seed (Ha): .....
- ☐ On-farm advisor/agronomist
- ☐ Machinery manufacturer
- ☐ Research/education
- ☐ Ag-chem industry
- ☐ Potato marketing/retail/international trade
- ☐ Government/inspectorate/civil service
- ☐ Other (please specify) .....

Type of visitor:

☐ Exhibitor ☐ Press ☐ Visitor

NAME: .....

COMPANY NAME: .....

EMAIL: .....

Please hand this completed form into Reception on arrival, for a **chance to win** a bottle of whisky (kindly donated by the Scottish Society for Crop Research).
Complete a **Feedback Form** for **a further** chance to **win the whisky!**

Avoid queues! and enter the Whisky Prize Draw: Pre-register online at www.hutton.ac.uk and bring the printed ticket with you. Or complete this form and **bring it with you** for speedy entrance to PiP.

@PotatoCouncil @JamesHuttonInst #PiP2015

Content of the event may change at the discretion of the organising partners.

AHDB Agriculture & Horticulture DEVELOPMENT BOARD