



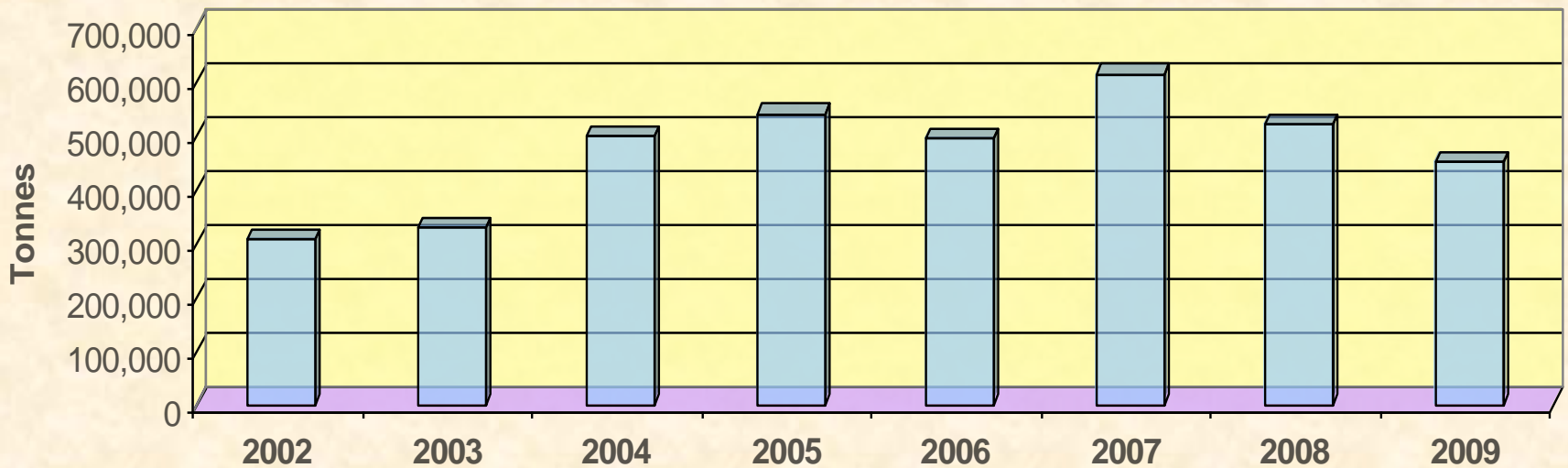
Europatat Congress, Edinburgh, 27-29<sup>th</sup> May 2010

# Potato Imports to the EU

Yaniv Yablonka, Yapro Ltd.  
Israel

# Potato Imports to the EU

Total Potatoes Import into the EU - 8 years

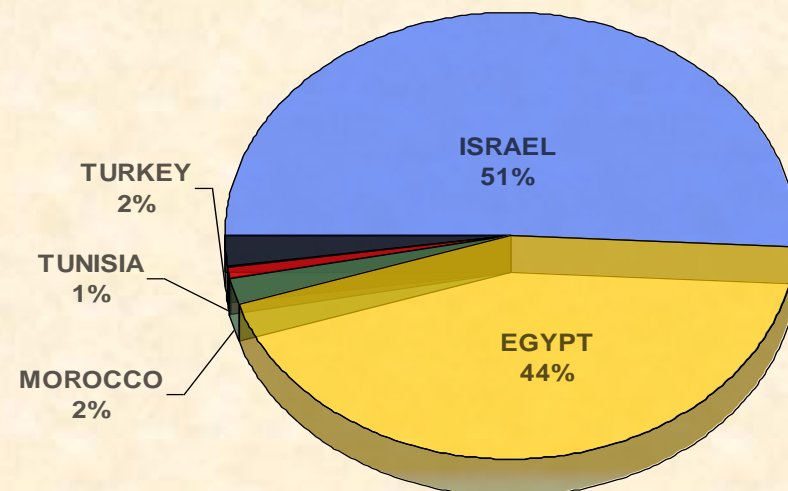


# Potato Imports to the EU

## Import by country – 5 years view.

	2005	2006	2007	2008	2009
ISRAEL	238,024	242,398	291,273	228,369	228,644
EGYPT	243,563	198,786	238,960	223,833	198,332
MOROCCO	45,965	33,768	43,987	56,795	9,288
TUNISIA	3,452	6,479	8,253	9,622	3,436
TURKEY	8,174	11,799	29,129	2,414	9,716
ALGERIA	106	150	420	15	0

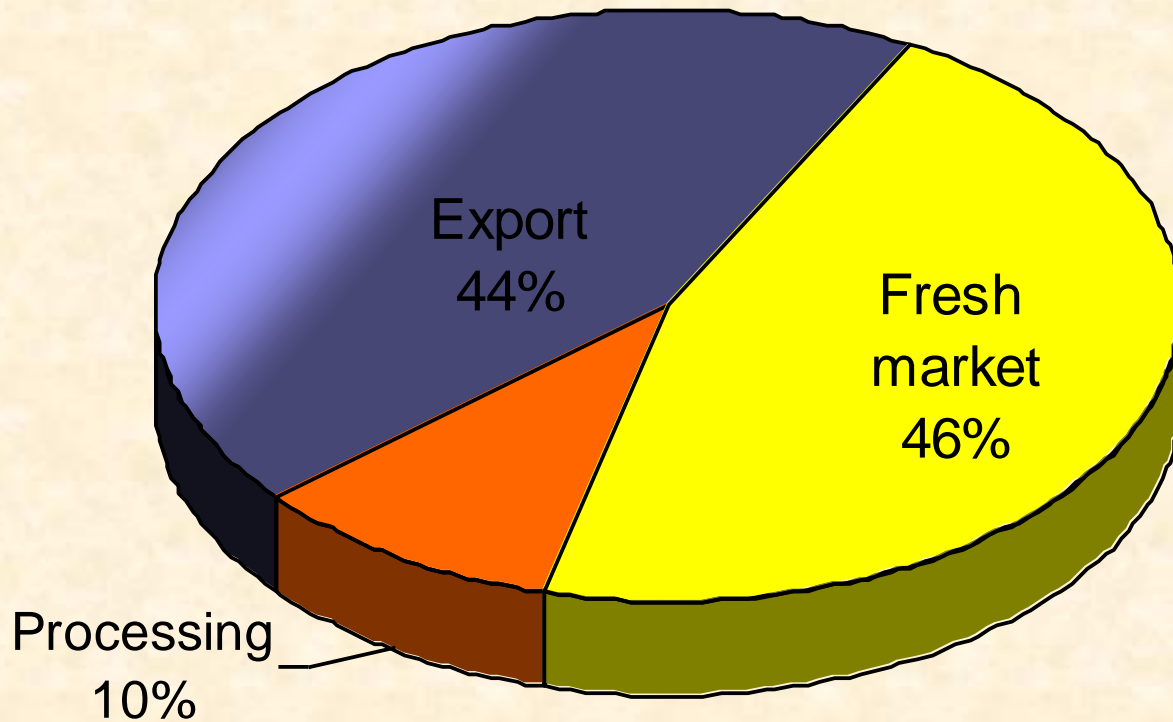
Split by Country (2009)



# Potato Imports to the EU

## *Import Focus: ISRAEL*

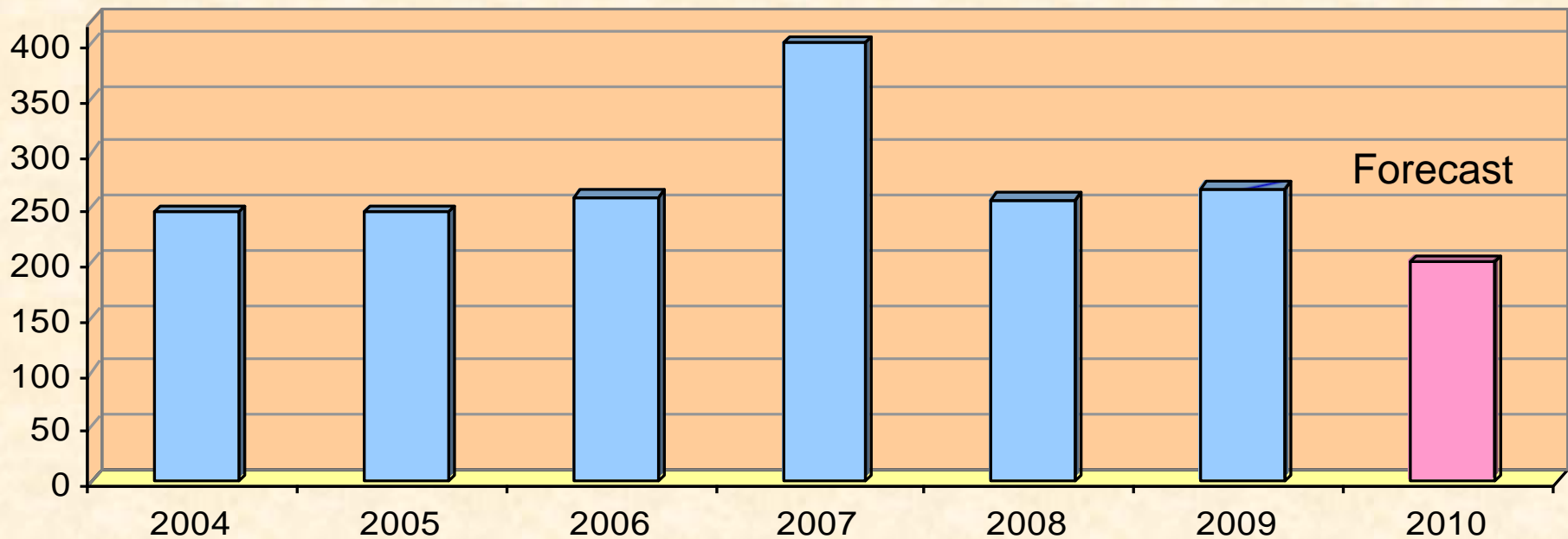
Israeli Potatoes Production by Sectors - 2009



# Potato Imports to the EU

## *Import Focus: ISRAEL*

Potato exports out of Israel (000's Tonnes)

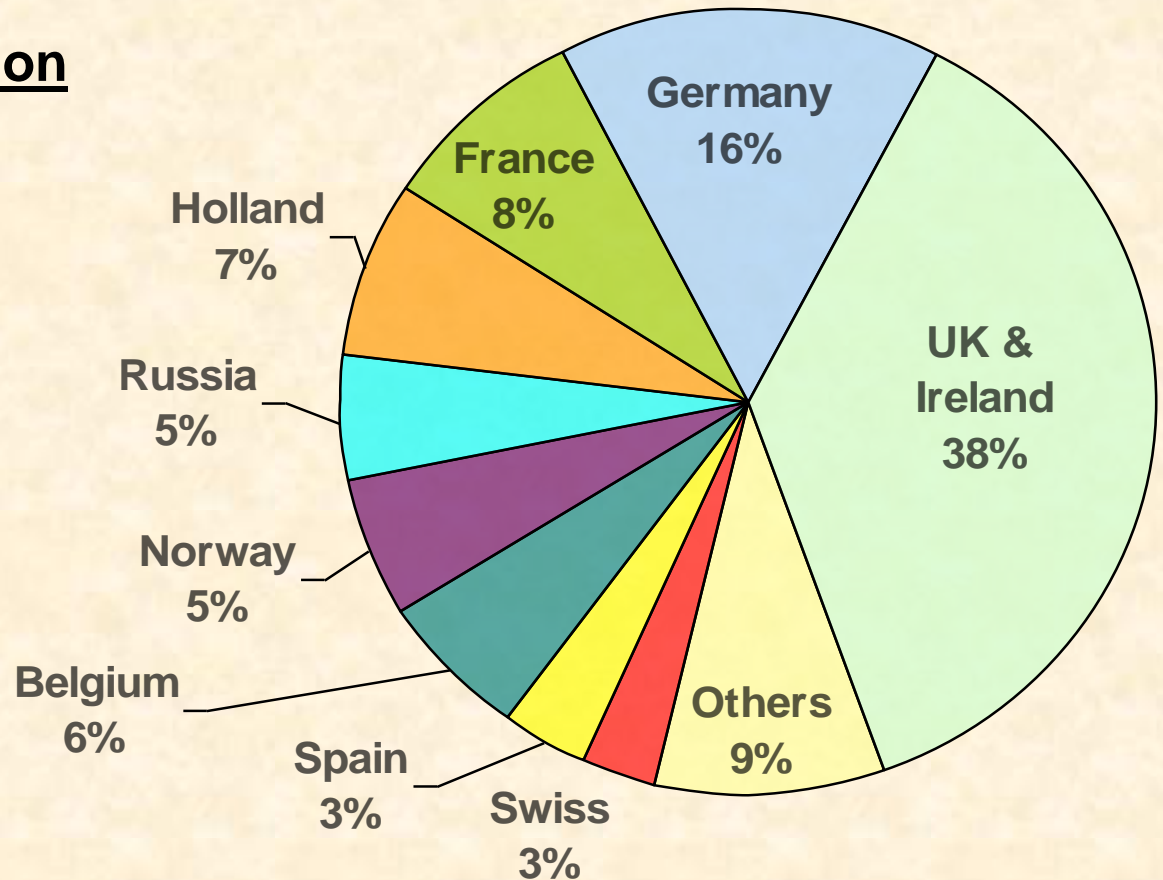


# Potato Imports to the EU

## *Import Focus: ISRAEL*

### Israeli Export by Destination

Unofficial figures - 2009



# Potato Imports to the EU

## Barriers to Trade

Currency Exchange

Economic Crisis (by country)

Import Duty (Tariffs)

Phytosanitary Regulations

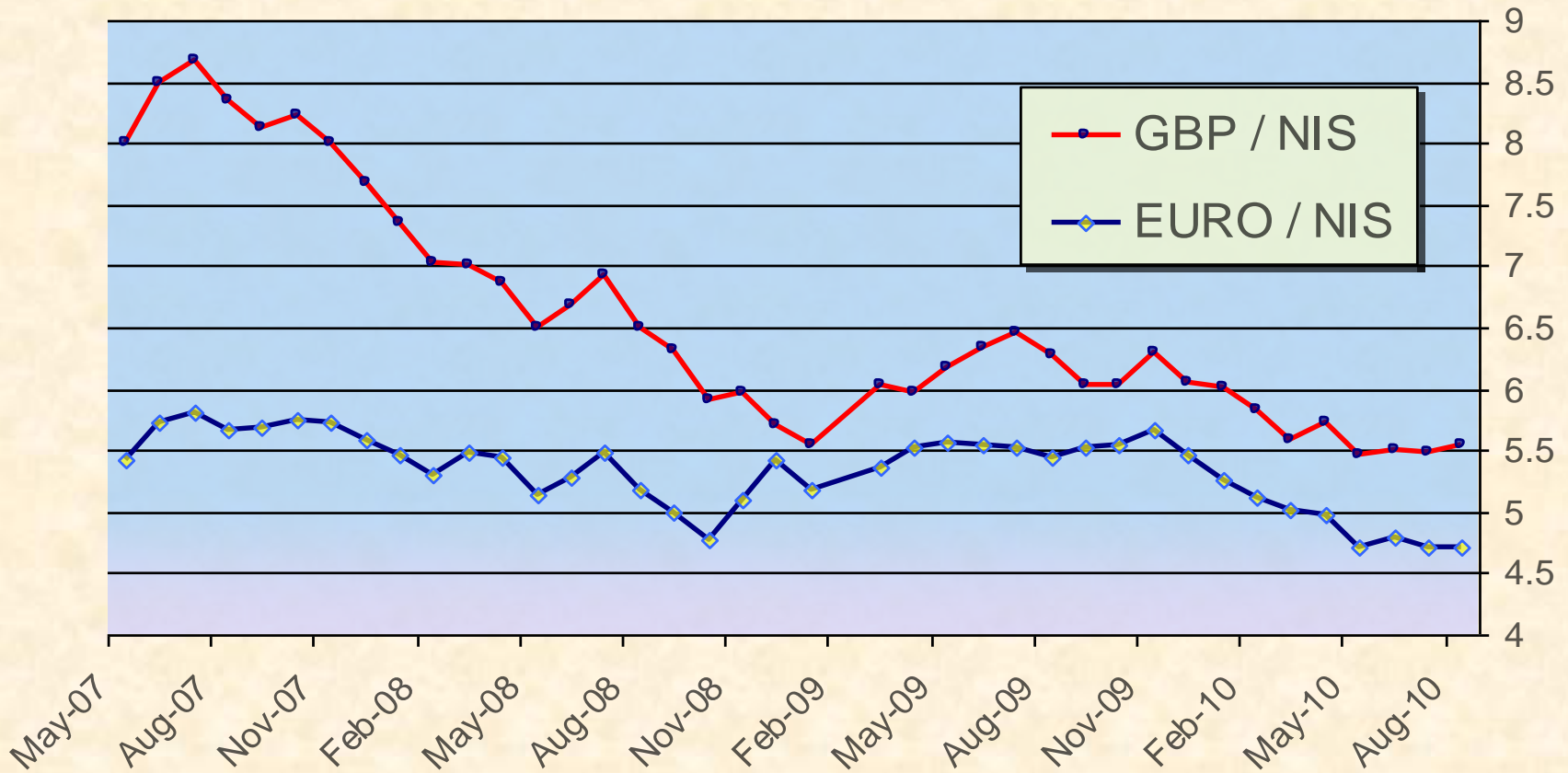
Political Barriers

Harmonized and private standards

# Potato Imports to the EU

## Currency Exchange rate:

GBP and EURO v IL Shekel - 3 years view





# Potato Imports to the EU

## Import Duty

Equality and fairness?

Protection of Local Crop

Recognising the Need For Imported Supply?

Old Quotas – Need Frequent Reviewing

Equality and Fairness ?

“New Potatoes” Market

# Potato Imports to the EU

## Future Challenges

Short Term: Economic Crisis

Competitiveness

Growers: Potatoes v Alternatives

Extreme Weather

Future Changes to Global Shipping

# Potato Imports to the EU

**Thank you.**