

MINUTE of MEETING of "YEAR BOOK"
SUB-COMMITTEE of THE SCOTTISH
POTATO TRADE ASSOCIATION held at
25 SOUTH METHVEN STREET, PERTH,
at 11.00 a.m. on FRIDAY, 30th
JULY, 1993.

PRESENT: Messrs. J.R. McArthur (Convener) and J.M. Marshall, along with Mr. R.D. Hunter, the Association Secretary.

APOLOGIES: Apologies for absence were intimated on behalf of Messrs. R. Doig and D.Y. Stewart.

YEAR BOOK: Mr. Hunter reported that he had received a quote for the sum of £1,730.00 from John McKinlay, Printers, for printing 250 copies of a 60 page booklet. Mr. Hunter added that he believed that the cost of printing could be brought down to just under £1,000.00 if a lower quality of paper were to be used. Mr. Hunter also added that McKinlay were stating that there could be a saving of £400.00 if they were given a Word Processor disc to work from.

Mr. McArthur expressed the opinion that in view of the limited circulation and the fact that the circulation would be largely to Association Members, it would be difficult to sell sufficient advertising to cover the production costs of a Year Book, particularly on an annual basis. After discussion it was agreed that the publication annually of an Association book was not necessarily the best way in which to proceed. The Committee agreed that it would appear to be preferable for the Association to issue each Member with a loose-leaf binder with an index. The various sections which the binder could contain might be:- Constitution and Rules; current Conditions of Sale and Conditions of Purchase; Arbitration Guidelines; P.M.B. current Prescriptions; Calendar of Council Meeting dates; current Seed Regulations; current Ware Standards, etc. The intention would be for S.P.T.A. literature to be circulated by the Secretary and for the Members themselves to collect material from other sources as received (e.g. P.M.B. Prescriptions).

In order to progress matters it was agreed that Mr. Hunter would obtain prices for an A4 size binder with logo and dividers and index. The matter would be discuss further at the next meeting of Council due to be held on 26th August, 1993.

This terminated the business of the Meeting.